

We value your privacy. As such, we understand that making purchases online involves trust on your part. We take that trust seriously and make it our highest priority to ensure that your personal information is held in the strictest confidence.

- Our agency retains only that information which you voluntarily give to us.
- We use your personal information only for the purpose of responding to and processing your travel request.
- We will only share your personal information with authorized suppliers that perform specific functions on our behalf as required by you.
- We will not ever sell your personal information to any third party.
- We provide you with the choice and the control over the collection and use of your personal information. You may update, correct or remove your personal information at any time.
- We make this Privacy Policy available to you on our home page and at every point where personal information is being requested.
- And, to provide you with the best available quality service; your call may be recorded.

## The information we collect

This notice applies to all information collected or submitted on this website. On some pages, you can purchase travel, make travel requests, and register to receive marketing specials. The types of personal information collected on these pages are:

- Name
- Address
- Email address
- Phone number
- Credit/Debit Card Information

On some pages, you can submit information about other people. For example, if you would like to refer a friend to our agency, you will need to submit that individual's address. In this circumstance, the types of personal information collected are:

- Name
- Address
- Email address
- Phone Number

## Traveler profile information

We collect personal information in the form of a profile when a reservation is made. In addition to personal information, we may also collect personal preferences such as seat requests, special meal requests, frequent flyer programs and membership numbers.

If you are purchasing travel for someone other than yourself or for someone who is accompanying you on travel purchased through us, we may collect personal information about that individual also. Please obtain the consent of other individuals prior to providing us with their personal information.

## The way we use information

We use the information you provide about yourself when placing a travel reservation only to complete your request. We do not share this information with outside parties except to the extent necessary to complete that order.

We use the information you provide about someone else when placing an order only to confirm a reservation and to confirm delivery. We do not share this information with outside parties except to the extent necessary to complete your travel request.

We use return email addresses to answer the email we receive. Such addresses are not used for any other purpose and are not shared with outside parties.

You can register with our website if you would like to receive our marketing specials as well as updates on new products and services. Information you submit on our website will not be used for this purpose unless you fill out the registration form. You can unsubscribe from this service by either sending an email with "unsubscribe" in the subject line through our Contact Us page that includes your associated email address and street address or by following the instructions on the email you receive.

Finally, we never use or share the personally identifiable information provided to us online in ways unrelated to the ones described above without also providing you an opportunity to opt-out or otherwise prohibit such unrelated uses.

## Our commitment to data security

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

## Use of cookies

When you visit our site, we may place a "cookie" on your personal computer. A cookie is a small data file that is transmitted between computers to help us recognize you when you return to our website. Any information stored in the cookie is encrypted, so no one can view the data it contains through unauthorized access to your computer. Most Internet browsers automatically accept cookies. You can, however, instruct your browser to stop accepting cookies or to prompt you before accepting a cookie from any site you may visit.

We may also have third-party advertisers on our site. The third-party advertisers are required to perform a rigorous approval process to ensure a secure site structure. No personal information about you is shared unless you give us

permission to do so. Third-party advertiser may use anonymous information about your visits to their site in order to provide advertisements about travel-related goods and services in which you may be interested.

## How you can access or change your personal information

You can access all your personally identifiable information that we collect online and maintain by reviewing My Profile information. We use this procedure to better safeguard your information. You can correct factual errors in your personally identifiable information by sending us a request that credibly shows error. To protect your privacy and security, we will also take reasonable steps to verify your identity before granting access or making corrections.

## Children

Any minor - under the age of 18 - is not eligible to register for or use the services of this website. We encourage parents to play a central role in their child's online activities and should monitor the sites visited to ensure the child's privacy is being protected.

## Changes to our privacy policy

This Privacy Policy was produced and posted on September 29, 2003. We reserve the right to modify or amend this Privacy Policy at any time and for any reason. If changes are of a material nature, we will prominently display those changes prior to implementing the change.

## How to contact us

Should you have other questions or concerns about these privacy policies, please call 480.471.5299 or send us an email at [cindi@infinitytravelaz.com](mailto:cindi@infinitytravelaz.com). You can also click on the Reservations Request tab and fill out the Contact Us form.